



# International Evaluation Academy

# Thematic Strategies and Initiatives

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Three inter-connected strategic directions

Transformation

Professionalization

Influence

# Overarching principle of Subsidiarity

- Duty bound to partner with other organizations to implement strategic directions
- Partnerships grounded in mutual trust, shared values, agreed ethical codes and high professional standards.
- Diversity of partners - evaluation societies and networks, academic institutions, think-tanks, civil society organizations, research institutes, philanthropic foundations, and private firms willing and able to contribute to evaluation excellence and innovation.

# Operationalizing the Strategic Directions



Strategic concept notes



Innovative initiatives



Advocate use of conclusions and  
recommendations



Strengthen science of evaluation

# PROFESSIONALIZATION



## Why

To transform evaluation into a profession, and to identify promising pathways towards individual evaluators' professionalism



## How to Achieve It

- Research
- Education, Training,
- Professionalization



## With whom

- VOPEs
- Think Tanks
- IDEAS
- Evalpartners /IOCE
- Universities
- Government

# INFLUENCE



## Why

Address thorny issues to enhance the transformative impact of the evaluation discipline in an evaluation market shaped by power asymmetries



## How to Achieve It

- Evaluation Policy
- Private Sector Evaluation
- Metrics and Methods



## With whom

- VOPEs
- Think Tanks
- IDEAS/IOCE
- Evalpartners
- Universities
- Multilateral development banks
- Social Investors
- Government

# Private Sector Evaluation:

## Innovative initiatives

- ▶ Assessment of 'social impact' bonds,
- ▶ Ethical investing practices,
- ▶ Public-private partnerships,
- ▶ Compliance with corporate social responsibility commitments

What value will these initiatives have for a transformative agenda?

Who should be the partners?

# Professionalization:

## Innovative initiatives

- ▶ Mutually agreed Ethical Charter
- ▶ Internationally recognized evaluation principles and guidelines
- ▶ Mutual recognition of competency frameworks
- ▶ Mentoring and professional development initiatives

What value will these initiatives have for a transformative agenda?

Who should be the partners?